# Casita supports INTO Giving with finding accommodation for their summer 2023 interns and donates the proceeds back to INTO Giving.

INTO Giving, the philanthropic branch of INTO University Partnerships, is offering INTO students a unique opportunity to develop their employability through summer 2023 internships.

With a mission to transform lives by supporting projects that increase access to education and improve the quality of teaching and learning, INTO Giving offers internship opportunities in: San Francisco, US; London and Brighton, UK.

Chris Walker, Head of INTO Giving, outlines what their goal was with their summer internship programme. "INTO Giving set out to achieve two things through our summer internship programme. The first was to build student employability, student confidence in the workplace, so students are in a better position, once graduated from university, to secure a job. At the same time, we also wanted students to have some fun, enjoy living in a city new to them over the summer. Life is more than work, it's having about exploring, making friends, enjoying new environments."

In 2022, Casita's assisted INTO Giving in successfully helping their interns find the perfect accommodation in London, Brighton and San Francisco. Now, for a second year running, INTO interns can count on Casita's wide offer of accommodation and expertise.

Chris Walker on how Casita supported INTO summer interns. "This is where our partnership with Casita really started to shine. Casita secured safe, city-centre housing for all our student interns, homebases from where the interns could travel to work only minutes away, where they could make friends or from where go out and explore. We were lucky in this partnership, knowing we could rely on Casita to deliver, thus allowing INTO Giving to concentrate on the other aspects of the internships."

"It made things easier and was nothing shy of instrumental in the programme's success. They were and are everpersonable, ever-knowledgeable. It's no surprise we're partnering with them for a second year, and indefinitely hereafter." Said Walker.

Established in 2016, Casita is an ed-tech company renowned for its constant growth as a marketplace that covers all types of student accommodation, whether it be Purpose Built Student Accommodation, private lets, Co-living, and shared housing solutions.

Leigh Pulford, Chief Marketing Office and co-founder of Casita said "Casita and INTO partner across the UK and USA to support INTO students with finding accommodation. So when Chris asked if we could help their summer interns, we were delighted to be involved. Casita has committed to donate the funds received from these accommodation bookings back to INTO Giving to further support their interns in the future"

Casita has aggregated and distributed global student accommodation room stock, to ensure students and counselors around the world can view and book rooms with ease. Its 5 customer service hubs in Thailand, Taiwan, India, Egypt and Spain provide local language support to students all over the world.

Throughout 2020, Casita increased student accommodation stock to over 1 million rooms across more than 60 countries and has closed over 1000 highly-regarded partnerships, within the educational industry.

Casita and INTO Giving join hands for the second year to provide these students a great opportunity to develop their employability during the summer, in the best possible accommodation.

#### **NOTES FOR EDITORS:**

# **About Casita**

<u>Casita.com</u> is a student accommodation marketplace that lists and promotes high quality purpose built student accommodation (PBSA) in 52 countries around the world. With over 1 million rooms, global customer service coverage and integrated partnerships with over 1300 education agencies, Casita has used technology to give students and education counsellors all around the world the best off campus accommodation options.

www.casita.com

# **About INTO Giving**

INTO Giving - Our Mission: To transform lives by supporting projects that increase access to education and improve the quality of teaching and learning. Our Vision: To reduce the number of out-of-school children, help them complete their education, fulfill their potential and contribute to society. Working with well-established charities, INTO Giving not only supports projects that increase access to education, but also works to improve the overall quality of teaching and learning. Increasing access will get children into school, but improving the standard of teaching and learning means that more children are likely to complete their primary education and transition to secondary school. If children complete the full cycle of education they will greatly improve their opportunities in life, often helping to lift them and their communities out of poverty.

https://www.into-giving.com/

# **MEDIA ENQUIRIES:**

Leigh Pulford

Director and Co-founder, Casita

leigh@casita.com

# **Gemma Hewett**

INTO Giving Communications and Fundraising Officer

gemma.hewett@into-giving.com